



## **International Conference Make Cense about Circular Economy from North to South Europe, Peel en Maas, june 7<sup>th</sup> 2016.**

We are facing a unique challenge to work together on a new future: Make Cense!

It is this challenge which formed the inspiration for the international conference “Make Cense”, held on june 7<sup>th</sup> in the municipality Peel en Maas in the Netherlands. The municipality Peel en Maas is one of the 7 partners in the European project “Circular Economy from North to South Europe”.

The conference was powered by the European for Citizens Programme of the European Union, COS Limburg, DuurzaamDoor, municipality Peel en Maas, GLOEI, Lijnspel en ZERegio. With their passion for circular economy they bring pioneers, experts, developers and local initiatives together.



In the knowledge that no one is able to single-handedly reverse the linear economy into a circular economy, the municipality Peel and Maas has chosen to do this together with entrepreneurs, non governmental organisations, education and citizens from Peel and Maas and surroundings. On 21 June 2013 this cooperation resulted in the creation of the cooperative GLOEI, a knowledge platform and network organisation in the field of sustainability. It is the collaboration between the municipality and the cooperative GLOEI which has led to participation in the CENSE project and thus forms the basis for organizing the Conference "Make Cense".

Joint session (10 AM – 12.30 PM)

Welcome by Carla Brugman, Politica and chairman

Special stories



Anders Lundgren of the municipality Växjö Sweden presenting the story of the Re-Use Village.

Informal conversation Make Cense



Ronald Kohnen (DuurzaamDoor), Leo Crombach (Lijnspel), Gerard Boonekamp (Municipality Peel en Maas), Maurice Holla (ZERegIO) and Thijs Rutten (Cooperative GLOEI) explaining why they organised the Conference "Make Cense".

'Networking on a co-operation of value', by Theo van Bruggen, DuurzaamDoor RVO



College, Prof. Mr. Jan Jonker, Sustainable Business Professor, Radboud University Nijmegen

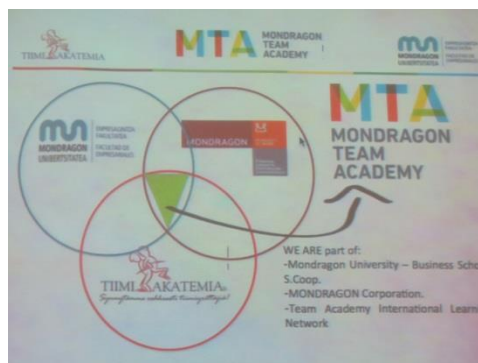


The afternoon program consisted of 10 deepening sessions in which in very different ways the theme circular economy was discussed.

The following sessions were held:

**1. Mondragon Academy.**

Sharing is what leads to the creation of new knowledge. Provided by Ana Aguirre and Joanes Rosó of the Mondragon Corporation.



**2. Food Academy.**

Our dream is that the province of Limburg in 2024, one of the top regions is to enjoy gourmet and welcoming. With top hospitality. Provided by the Mondragon Corporation, Spain.

### **3. ZERegio, Nothing and nobody at the streets anymore.**

ZERegio: “THE realization of the circular economy in the region of municipality Peel en Maas”, provided by Jannie Coenen, Crumble Consultancy and Maurice Holla, Baanconcept NM-Limburg.



### **4. Continuing with DuurzaamDoor.**

Sustainable by linking. Building regional sustainability networks in Limburg.

### **5. Providing energy together.**

Cooperative entrepreneurship with wind. Wind energy as an engine for co creation. Provided by Joost van der Stappen, Cooperation Zuidenwind, Rescoop Limburg and Jelle Vegt, Service Point Energie Lokaal Limburg, Nature and environment federation Limburg.

### **6. GLOEI as connector.**

Gloei..... a learning history. Sustainability co-operation. Gloei is starter, mentor, supporter, mediator and connector of specific and innovative sustainability projects. In this workshop you will take a look at the history of GLOEI, a practical example of a 'bottom-up initiative'. Provided by Thijs Rutten, chairman of GLOEI Corporation.

### **7. Expedition sustainable housing in Roerdonk.**

Tour guides Jules and Geert will take you on an expedition to the municipality of Roerdonk. The alderman has convinced the town council to aim at being energy neutral by 2030. Provided by Geert Claessens, Regional Energy Alliance, ComfortCreators and Jules Hinssen, Energy cooperative Samenstroom.

### **8. Circular economy as an engine for businesses.**

Circular economy is a powerful innovation in entrepreneurship. In the workshop we will look at the opportunities for entrepreneurs as well as for public and social entrepreneurs.



Provided by Douwe Jan Joustra, Implement Circular Economy (ICE).

### **9. Hubs: organising regional transition together.**

In cities and regions we observe the emergence of hubs: loosely coupled networks of different constituents to which cooperation and co-creation are key. Hubs enable projects based on multiple and collective value creation. Provided by Moniek Kamm, RU Nijmegen, Saxion.

### **10. Sustainable (Energy) Innovation for Agribusiness.**

INNO+ BV is a pioneer in the development of sustainable innovation in agriculture across-the-board. New revenue models are created by re-using waste flows that would normally be considered to be waste, and in this way linking one chain to another, subsequent, chain. Provided by Ir. Maurice Ortman, Director INNO+ BV.



On June 6th the municipality of Peel en Maas organized a visit to “Kasteel De Keeverberg” (Castle The Beetle mountain).



The ruins of Castle Mountain beetle, one of the oldest castles in the Netherlands, has been transformed into the most modern castle of the Netherlands. This project has been co realized by volunteers who have spended 25.000 hours on the project.

On June 8th there was a visit to the Waste-station (Milieustraat) of the municipality of Peel and Maas.



An employee of the municipality gave a presentation of the method of waste collection by the municipality. In the municipality of Peel and Maas waste is separately collected to be used, where possible, as raw material. There was also a demonstration of the waste collection vehicle that is used for this purpose.

Afterwards, a visit to the building of the public works service. Here was an explanation given on the management and maintenance of public space and the commitment of people with a distance to the labour market.



Subsequently, a visit to "the Ringoven". An old brick factory that has been transformed into a building where daytime activities for clients of Daelzicht Foundation, an institution for care of the disabled, take place.



The partners of the CENSE project can look back on a successful meeting in the municipality of Peel and Maas.

