

## Deepening sessions

### Mondragon Academy (English)

Sharing is what leads to the creation of new knowledge. As TZBZ we believe that education and companies need to reinvent continuously and adapting to the new ages. The way to accelerate that process and obtain more successful results is to seek new synergies and collaborations that can be facilitated by sharing the working space.

Ana Aguirre and Joanes Rosó  
Mondragon Corporation, Spain

### Food Academy (Private session, English)

\* This session is only accessible for invited participants

Our dream is that the province of Limburg in 2024, one of the top regions is to enjoy gourmet and welcoming. With top hospitality. Our starting point will be: "Lady's and gentlemen serving lady's and gentlemen" Hospitality provided at top level products in the Euroregion .

About this theme go 10 top businessmen and Zuyd University and the Basque Culinary University in debate about, how important this development is for our region

Mondragon Corporation, Spain

### Continuing with DuurzaamDoor (Private session, Dutch)

Sustainable by linking

Building regional sustainability networks in Limburg

\* This session is only accessible for invited participants

The Knowledge program DuurzaamDoor stimulates collaborations between parties who now often work on a green and sustainable economy on their own. The program also makes knowledge more accessible and applicable. The province of Limburg aims in the program implementation of DuurzaamDoor at the realization of wide functioning, flexible sustainability networks which connects entrepreneurs, governments, inhabitants and knowledge- and education organizations in an active and functional way in their activities in order to promote a more sustainable society and economy. The workshop discusses questions like: What initiatives and networks are already there? In what stage are these initiatives? How do they relate to each other? Where are logical connections? How can synergy be achieved? How does one get initiatives from the initiative phase and grow phase to the promising structuring phase.

Audience: representatives of sustainability initiatives and sustainability networks in Limburg belong to the target group.  
Main language: Dutch.

Ronald Kohnen, DuurzaamDoor Limburg  
Felix Lacroix, RVO  
Leo Crombach, LijnSpel coöperatie UA

### ZERegIO, Nothing and nobody at the streets anymore (Dutch)

ZERegIO: "THE realization of the circular economy in the region of municipality Peel en Maas"

Jannie Coenen, Crumble Consultancy  
Maurice Holla, Baanconcept NM-Limburg

### Providing energy together (Dutch)

Cooperative entrepreneurship with wind  
Wind energy as an engine for co creation

Four collaborating energy cooperatives in middle Limburg have united themselves in Rescoop Limburg. Together with the Service Point Energie Lokaal Limburg they promote the realization of wind turbines in cooperative ownership. This already has been realized in one occasion (Coöperwiek). What benefits this brings for the local society will be discussed in this session. We will show you how a big scale project aimed at generating sustainable energy can be the engine for the local economy and solidarity.

Audience: representatives of neighborhood organizations, energy cooperatives, small centers and representatives of municipalities belong to the target group.

Main language: Dutch. Depending on the audience small explanations in English or German.

Joost van der Stappen, Cooperation Zuidenwind, Rescoop Limburg and  
Jelle Vegt, Service Point Energie Lokaal Limburg, Nature and environment federation Limburg.

### GLOEI as connector (Dutch)

Gloei..... a learning history. Sustainability co-operation Gloei is starter, mentor, supporter, mediator and connector of specific and innovative sustainability projects. In this workshop you will take a look at the history of GLOEI, a practical example of a 'bottom-up initiative'.

Thijs Rutten, GLOEI



CONFERENCE THE NETHERLANDS 2016

### Expedition sustainable housing in Roerdonk (Dutch)

Tour guides Jules and Geert will take you on an expedition to the municipality of Roerdonk. The alderman has convinced the town council to aim at being energy neutral by 2030. One of the important statements is saving energy in existing housing and, if possible, excitation of energy. The energy cooperative Roerdonk Energy was founded and knows a lot of ideals. Companies see a market, but also see that they might not be able to do everything themselves. Collaborating? With the competitor? And only a few of the inhabitants worry about it. The alderman feels the pressure, in one year the elections are here in Roerdonk and things are not working out. Curious about how this will end? Then join us on expedition in Roerdonk!

Main language: Dutch.

Geert Claessens, Regional Energy Alliance, ComfortCreators  
Jules Hinssen, Energy cooperative Samenstroom

### Circular economy as an engine for businesses (English)

Circular economy is a powerful innovation in entrepreneurship. In the workshop we will look at the opportunities for entrepreneurs as well as for public and social entrepreneurs. Circular economy, we take the principles as a starting point and we work with a broad scope: from product to services, from ownership to usage, sharing economy e.g. On the basis of an introduction by Douwe Jan Joustra, the participants discuss and analyze the principles of circular economy on its potential and the way participants can 'translate' it to their own situation. Exploration and discussion based on questions, case studies and suggestions from attendees will show the opportunities for circular business.

Audience: we foresee participation of entrepreneurs in all capacities: corporations, municipalities, start-ups, banks and social enterprises (clothing library, repaircafé to charities like Thriftshops).

Douwe Jan Joustra, Implement Circular Economy (ICE)

### Hubs: organising regional transition together (English)

In cities and regions we observe the emergence of hubs: loosely coupled networks of different constituents to which cooperation and co-creation are key. Hubs enable projects based on multiple and collective value creation. How do hubs organise this effectively? Which thematic and organisational

choices do hubs make and why?

Result: exchange of ideas and experience with others on organising effective cooperation between different organisations and parties.

For: everyone involved in (local / regional) networks

Moniek Kamm, RU Nijmegen, Saxion

### Sustainable (Energy) Innovation for Agribusiness (English)

INNO+ BV is a pioneer in the development of sustainable innovation in agriculture across-the-board. New revenue models are created by re-using waste flows that would normally be considered to be waste, and in this way linking one chain to another, subsequent, chain.

New revenue models that are uniquely created by innovative concepts inspired by the philosophy of the Circular Economy. In addition to these new, short-term revenue models, there are also huge long-term opportunities to market these innovations and systems as a Dutch "export" product.

The absolute key to the success of the developments outlined above is excellent collaboration with partner companies, the public sector and municipal authorities !

The workshop will discuss two different perspectives:

- How can we save energy while increasing animal welfare using the residual heat produced by the animals in livestock buildings?
- How can animal manure (problem) be converted into new, required raw materials?

Ir. Maurice Ortman  
Director  
INNO+ BV