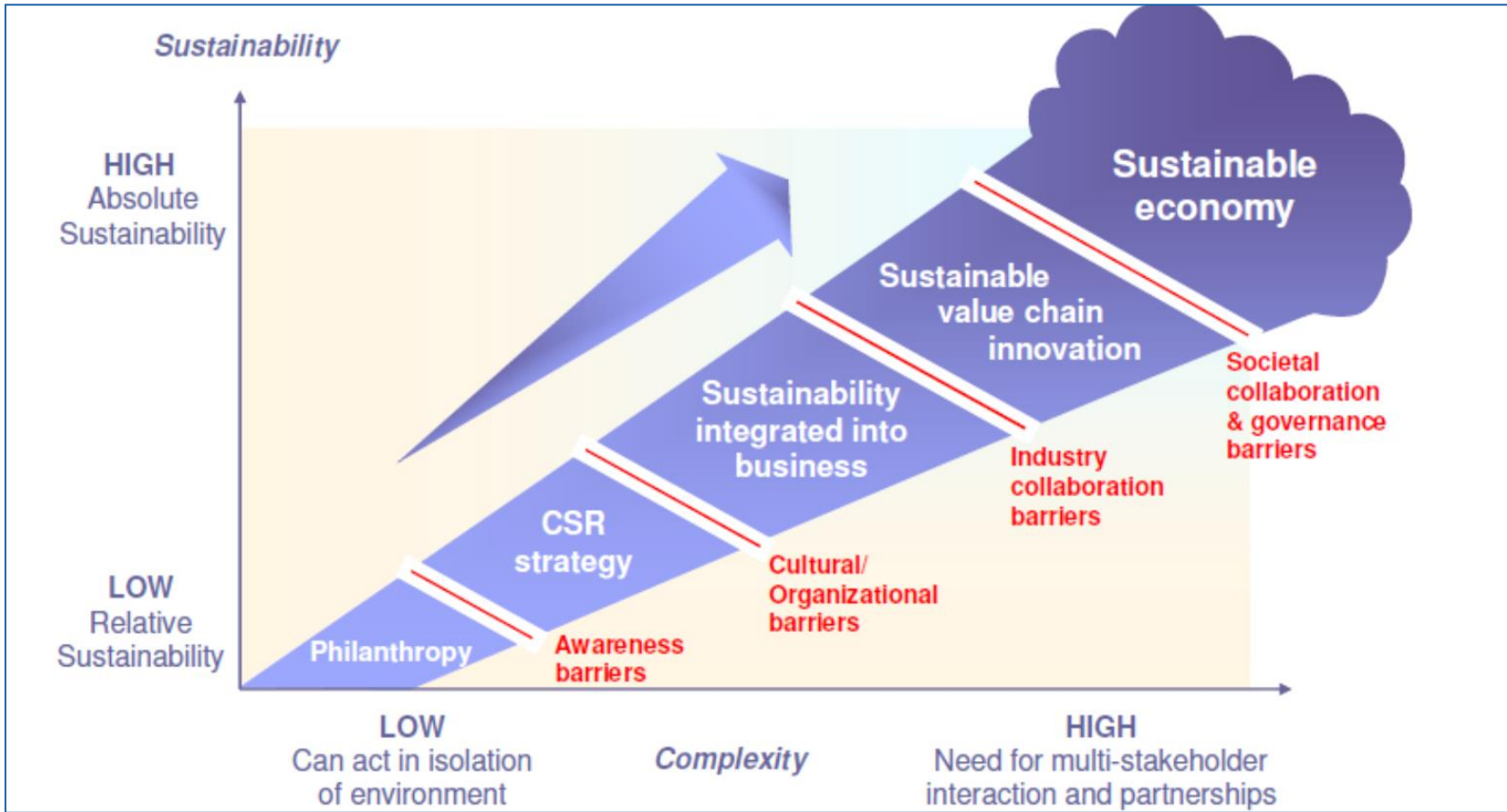


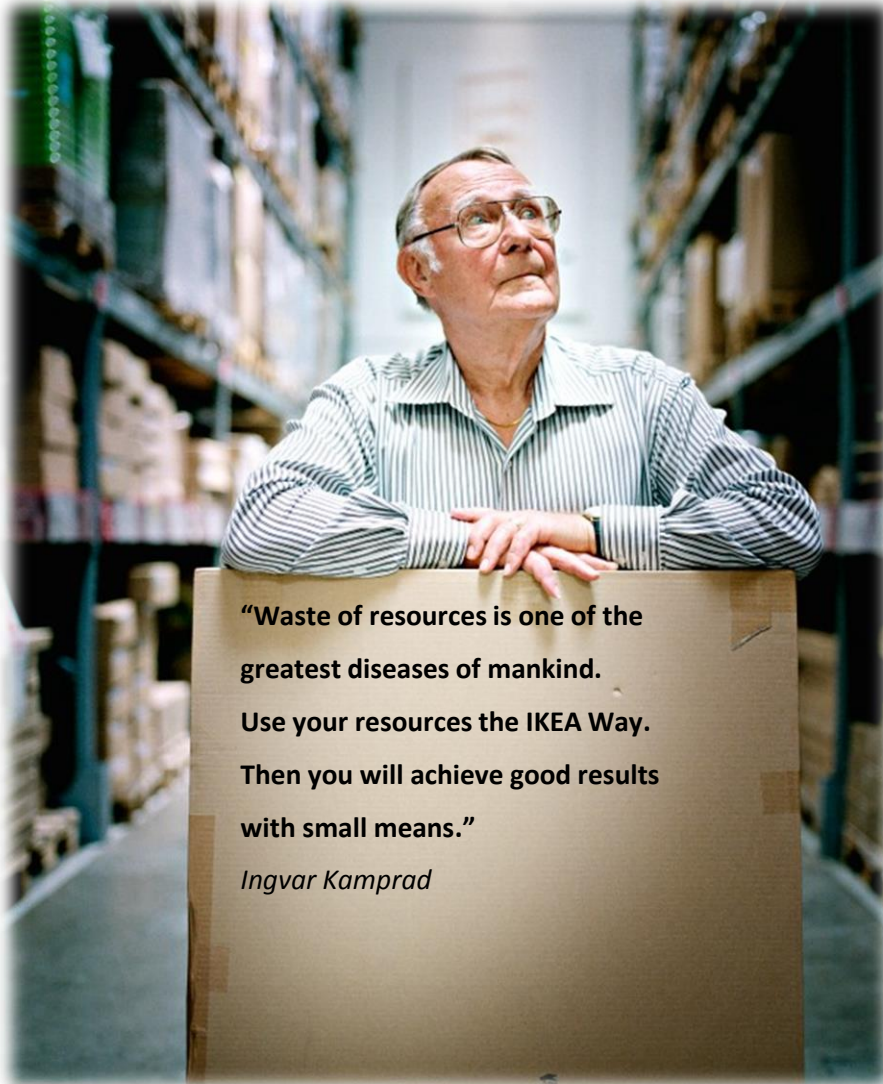
IKEA Sustainability

ambition

Wherever we are, we shall act to have a **positive impact** on **people** and the limited resources of our **planet**







**“Waste of resources is one of the
greatest diseases of mankind.
Use your resources the IKEA Way.
Then you will achieve good results
with small means.”**

Ingvar Kamprad

Reasons for Circular IKEA

- Meet customer expectations & create potential to prolong customer relationship
- Address resource scarcity and consequent volatility of raw material prices
- Find and use of new materials



IKEA Indirect
Material and Services

Long lasting value

CARE & REPAIR

- Spare parts
- Online community and guides
- In-store repair service
- Repair service
- Care products
- Post purchase com
- IKEA FAMILY seminar

RENT & SHARE

- Kitchen services
- Short term renting
- Long-term leasing
- Internal sharing platform

TAKE BACK & RESELL

- Take back
- Textile take-back
- Store waste handling – balers
- Removal service
- Re-sell in-store
- Re-sell online
- Mega events

ENGAGE



Priority **A**

Integrate sustainability evaluation in the purchase process

Sustainability Scorecard

Based on Life Cycle thinking

- Systematic
- Sustainability → measurable
- Identifies the key aspects
- Balancing sustainability with other business drivers (price, quality, capacity, etc.)
- Product development AND supplier evaluations



MAKE IT
HAPPEN!



Thank you!

Riccardo.giordano@ikea.com



Home is the most important place in the world