

ACR+ Circular Economy Guidelines and 8 Italian good practices

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Siracusa, 8th April 2016

Circular economy: why?

- The world's population is growing: in 2050 we will be 9.6 billion
- Exponential increase in the demand for resources
- Exponential increase of negative environmental effects due to:
 - resource extraction processes
 - production of goods
 - energy production
 - water consumption
 - polluting emissions
 - inefficient waste management

What circular economy is ?

How to plan circular
economy?



**LINEE GUIDA PER STRATEGIE INTEGRATE
DI ECONOMIA CIRCOLARE
A LIVELLO LOCALE E REGIONALE**

PART 1

Clarifying the circular economy
concept

PART 2

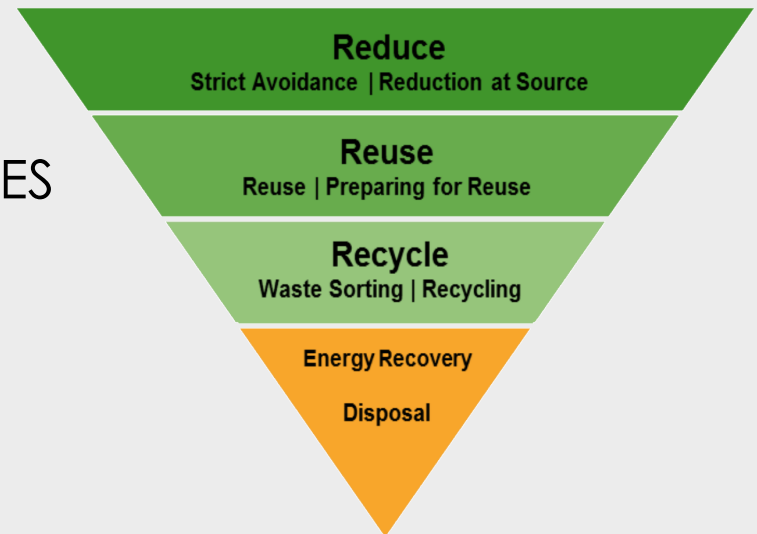
How to plan strategies for
circular economy in practice

ITALIAN GOOD PRACTICES

Presenting 8 Italian good
practices of circular economy

What circular economy is ?

- A new way to think the world
- End of life products = RESOURCES
- «Reduce, Reuse, Recycle»
- New production-consumption model



How to plan circular economy?

- Synergy at political and administrative level
- Stakeholders identification
- Identification of already existing experiences
- Analyzing the socio-economic and industrial situation of the area
- Collecting information from experiences in similar areas

What tools?

- political and legal
- economic (taxes, subsidies, tax reduction, *etc.*)
- related to communication and awareness
- technical (implementation of waste collection systems, impact studies, *etc.*)

What thematic measures?

- eco-design
- function-oriented business model (replacing products with services, functional economy)
- eco-consumption and reuse
- industrial and territorial ecology

8 ITALIAN GOOD PRACTICES
OF
circular economy



RELIGHT

Pioneer company in the collection, recovery and treatment of WEEE



100% CAMPANIA

Network of companies belonging to the paper industry for the creation of sustainable packaging





COMIECO E VINO SOSTENIBILE

Project combining circular
economy and the
promotion of the territory





NOVAMONT

Company that promotes a model of bio-economy focused on the efficient use of resources and on the territorial regeneration





COMPOST TI AMO!

Campagna a sostegno del
compostaggio della Provincia di Roma

**Il compostaggio
domestico:
un piccolo gesto
quotidiano che
fa la differenza!**



La gestione sostenibile dei rifiuti sta diventando un tema sempre più presente nel quotidiano delle nostre famiglie.

Lo smaltimento autonomo della frazione organica, tramite il compostaggio domestico, permette di ridurre fino al 30% il contenuto della nostra pattumiera.

Gli scarti alimentari e organici in questo modo possono essere riciclati facilmente e trasformati in ammendante, imitando, in modo controllato, i processi di decomposizione che avvengono spontaneamente in natura.

Il compostaggio domestico quindi diventa uno strumento per migliorare la sostenibilità ambientale della nostra società.

Per questo la Provincia di Roma ne promuove l'adozione sul suo territorio attraverso l'assistenza ai comuni, la fornitura delle compostiere, la creazione di una rete che metta in contatto i cittadini e le istituzioni e la creazione di un sito internet che raccoglie e promuove le esperienze presenti sul territorio.



COMPOST TI AMO

Project promoting home
composting in the
municipalities of the
metropolitan area of Roma





EUROPEAN WEEK FOR WASTE REDUCTION

Life+ project aimed at
promoting the implementation
of awareness-raising actions on
waste reduction during one
week





LIGURIA CIRCULAR

Circular economy permanent forum that provides concrete incentives to promote the creation of new green jobs and start-up in the environmental field

MERCATINO

Leading company in the sale of used goods for third parties, providing a space for the intermediation of sale of private objects



For the Italian version thanks to:

Barbara Degani

Laura Puppato

Roberto Cavallo

AICA



Download the Italian version of the “General Guidelines for Integrated Circular Economy Strategies at Local and Regional Level” on:

www.circular-europe-network.eu

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